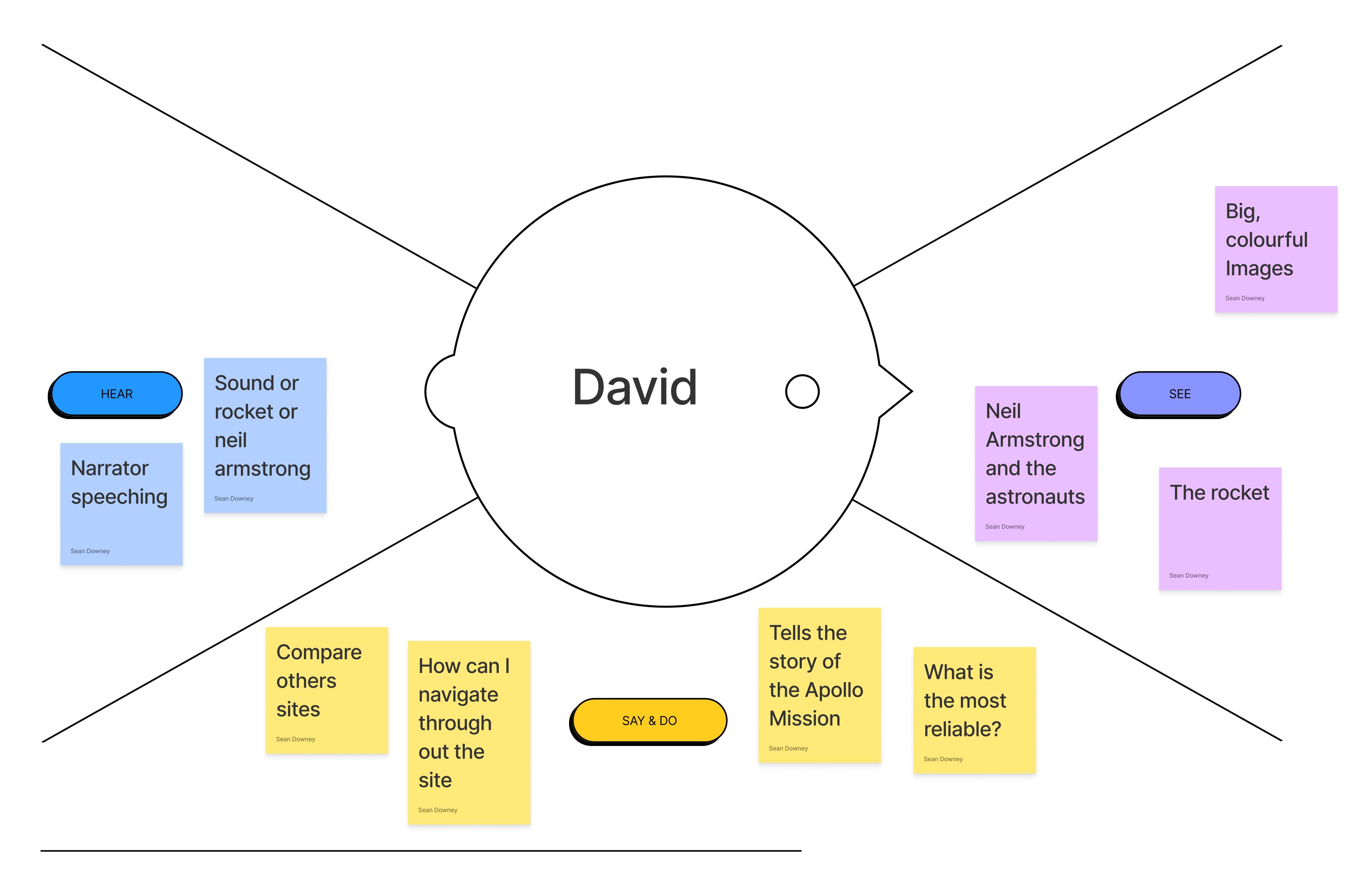
## 1: Establish Focus and Goals

Who is the person for the map?

Matt

## 2: Capture the Outside World

- 1. What does she SEE?
- 2. What does she DO and SAY?
- 3. What does she HEAR?



## 3: Explore Inside the Mind

What does she THINK and FEEL?

