



Recover Buddy.

NAME/LOGO



Recover Buddy.

USER PERSONAS

Michelle



About

45 years old
Mum of 3
Parent of son suffering with Anorexia Nervosa

Goals

To help her son recover from Anorexia Nervosa
To educate herself on the illness and the triggers associated

Wants/Needs

Wants an app that can help her son recover at a pace comfortable with him
Wants to be able to keep up with her son's progress to ensure he is getting better

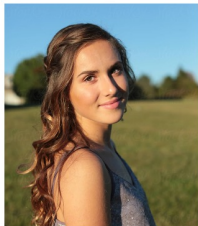
Pain Points

Scared that her son will not use the app for recovery
Doesn't use social media so is uneducated on how to use technology
Not fully educated with the details of Anorexia Nervosa

App Benefits

Will allow her to keep up to date with her son's recovery
Able to learn tips on how to help her son
Is able to lock caloric limits to aid his recovery and keep him on track

Anna



About

16 Years old
Diagnosed with Anorexia Nervosa at age 15
Loves being with her friends
Plays Netball

Goals

To recover from anorexia in a way that is comfortable for her
To gain back energy to play netball again

Wants/Needs

Wants to get over the fear of eating certain foods EG bread
Wants to be able to recover at her own pace to reduce risk of relapse
Wants to be able to do it from anywhere so she doesn't have to put the rest of her life on hold where possible EG go to school.

Pain Points

Scared to start the recovery process
Scared to put on weight and relapse

App Benefits

The app will allow you to recover at a pace that is comfortable for you
You can introduce fear foods into your diet when you feel ready so recovery isn't too overwhelming
Discreet branding so you can recover wherever you are

Dr. Philips



About

37 year old doctor
Dad of 2
Has been a doctor for 15 years

Goals

To help patients recover in a more modern way that would be successful
To allow patients to have access to more resources via the app whilst not uprooting the rest of their lives which would be overwhelming

Wants/Needs

Wants an app that can connect patients with each other and recover in an environment that is comfortable to them
An app that allows him to check in with his registered patients to see how they are

Pain Points

Harder to see how the patient is really getting on if they aren't in a rehabilitation centre
Doesn't have as much time as he would like to between in person and on-app patients

App Benefits

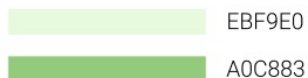
Allows him to control his patient's caloric intake just as would be done in a rehabilitation centre, but in a more relaxed environment whilst also giving the patient some control about meal choices
Can see the Patients data progress to aid in seeing what they are coping with and what they are struggling with- something they may not see in appointments

BRAND GUIDELINES

Style Guide

Background

Solid colour or linear gradient



Text

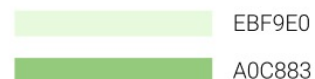
Regular weight for headings
Light weight for main body text



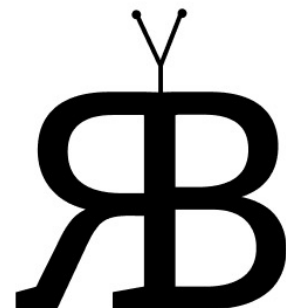
LOGO



Solid colour or linear gradient



Logo should always be written in "Bitter" at 270 with a 2pt stroke. The icon should be written in black however the loading screen should be written in dark green (3F542F).



Recover Buddy.

The name of the app should be written in black (000000) underneath the monogram which appears on the starting screen.









This should be written in "Bitter" in 20pt in a regular weight.


Main Body Text

The main body text should be written in light weight roboto in 15 pt. Text should be written in black(000000), Dark Green (3F542F) or Light Green(EBF9E0) depending on the background.



INITIAL WIREFRAMES

 <p>Recover Buddy</p> <p>Sign up</p> <p>Login</p>	<h2>Sign up</h2> <p>Name <input type="text"/></p> <p>Surname <input type="text"/></p> <p>Date of Birth <input type="text"/></p> <p>I am...</p> <table border="1"><tr><td>In recovery</td></tr><tr><td>A parent</td></tr><tr><td>A doctor</td></tr></table> <p>sign up</p>	In recovery	A parent	A doctor					
In recovery									
A parent									
A doctor									
 <p>Sarah's Profile</p> <table border="1"><tr><td>Diary</td><td>Log</td></tr><tr><td>chat</td><td>Saved recipes</td></tr><tr><td></td><td></td></tr></table>	Diary	Log	chat	Saved recipes			<h2>Healthy Treats and Recipes</h2> <p>Search for recipes <input type="text"/></p> <p>Recommended</p> <table border="1"><tr><td><p>Porridge with Berry Compote ★★★★</p></td><td><p>Avacado Toast ★★★★</p></td></tr></table>	 <p>Porridge with Berry Compote ★★★★</p>	 <p>Avacado Toast ★★★★</p>
Diary	Log								
chat	Saved recipes								
 <p>Porridge with Berry Compote ★★★★</p>	 <p>Avacado Toast ★★★★</p>								

 <p>Avacado Toast ★★★★</p> <p>Ingredients</p> <p>○ ○ ○ ○ →</p> <p>Recipe</p> <p>1. _____</p> <p>2. _____</p>	<h2>Goals and challenges</h2> <p>Current goals</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>+ new goal</p> <p>Current challenges</p> <p>_____</p> <p>_____</p>
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Recover Buddy.

Login

Sign Up

Login

Please sign in to continue.

Email
✉ user123@gmail.com

Password
🔒

[Forgot](#)

Login

Don't have an account? [Sign Up.](#)

Sign Up

Name
👤 Jane Doe

Email
✉

Password
🔒

Confirm Password
🔒

I am ...

-select-



In Recovery

A Parent

A Doctor

Sign Up

Already have an account? [Log in.](#)



Today's Challenge is now available! Click here to view



Tuesday 1st March 2022

09:30am



Profile



Log



Healthy Treats
and Recipes



Chat



Goals and
Challenges



Resources



Healthy Treats and Recipes



Search for Recipes

Recommended

Eggs Benedict
★★★★★
🕒 25 minutes 🍽️ Serves 2

**Porridge w
Berry Comp**
★★★★★
🕒 15 minutes

Search by Category



Eggs Benedict



🕒 25 minutes

🍽️ Serves 2

Ingredients

10 Ingredients ▾



4 Large
Eggs



4 Slices of
Bacon



2 English
Muffins



1/4 tbsp
Salt

Recipe

Hollandaise Sauce

What you'll need:

