



[HOME](#)

[WORK](#)

[ABOUT](#)

An Interaction Designer attempting to  
make the impossible, possible.

**SARAH**



HOME

**WORK**

ABOUT



# WORK



**“Solo Steps”  
Traven app**



**Personal Brand**



**Sea Pollution  
Infographic**



# SOLO STEPS

**Client brief**  
**My role**  
**Project time.**

**to create an app based on travel**  
**Illustration, app design, branding, iconography, prototyping**  
**6 weeks**

## BRIEF

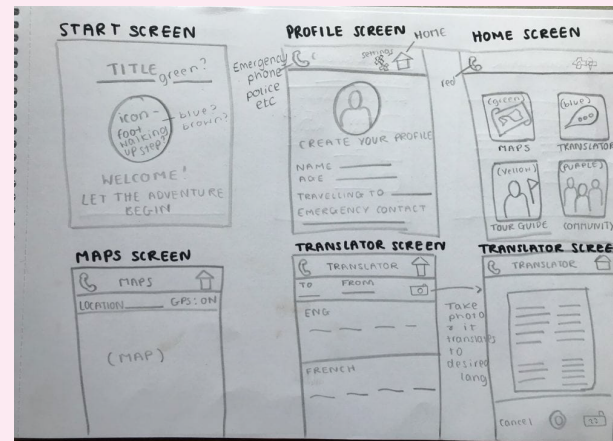
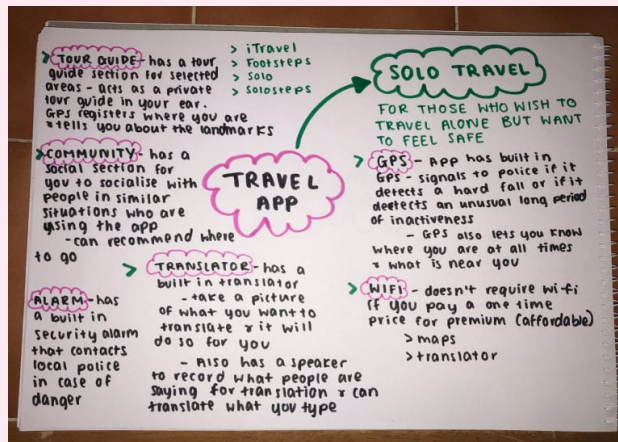
Our brief for this project was, with an emphasis on illustration, icon, diagrams and charts, to design an app based around travel. The app can involve any form of travel we wish from the microscopic to the planetary.



## THE PROCESS

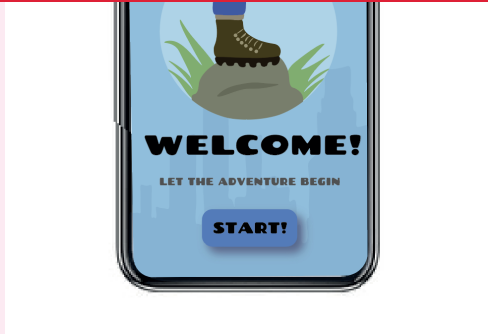


# THE PROCESS



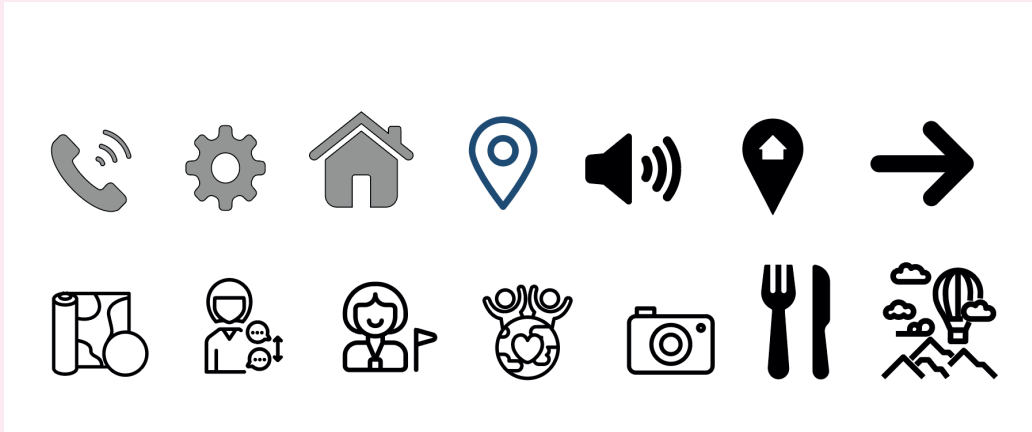
After looking for Inspiration for my Travel app I began to create mind maps on what I wanted my app to be like. I was instantly more drawn to focusing my app on the solo traveller as I felt there was more to include and I found this concept more exciting.





“Solo Steps” is a travel app for solo travellers who still want guidance and reassurance that they are not entirely on their own.

This is a great app for when you are in a new destination in which you don't know. Simply make your profile and state which area you are in. This instantly links all the local emergency contact services you may need if you are in trouble. You are also able to list your own emergency contact which will be able to be contact if you are in trouble.





# THE FINAL PRODUCT

“Solo Steps” is a travel app for solo travellers who still want guidance and reassurance that they are not entirely on their own.

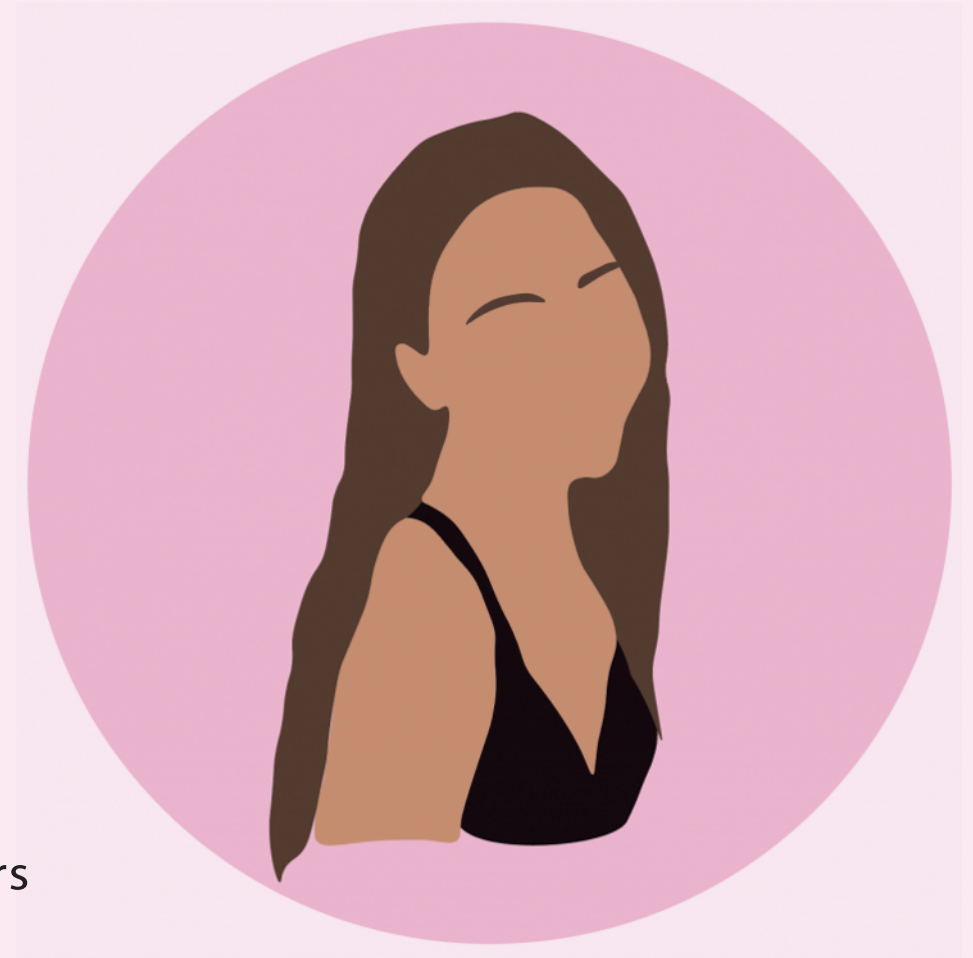
This is a great app for when you are in a new destination in which you don't know. Simply make your profile and state which area you are in. This instantly links all the local emergency contact services you may need if you are in trouble. You are also able to list your own emergency contact which will be able to be contact if you are in trouble.





## ABOUT ME

Hello! My name is Sarah collinson and I am a student at Ulster University studying Interaction Design. I am an outgoing and sociable person who loves to put herself in the deep end and try new things. I am very creative and have a graphic illustration business on the side where I design and develop graphic portraits for customers. This has really fuelled my love for creating graphics and has also enabled me to develop skills which have been extremely useful when creating items within our projects. I also have a love for exercising and exploring the outdoors which has allowed me to gain inspiration for design from all aspects of life.



I chose IxD because I am extremely interested in being part of the change that



skills which have been extremely useful when creating items within our projects. I also have a love for exercising and exploring the outdoors which has allowed me to gain inspiration for design from all aspects of life.



I chose IxD because I am extremely interested in being part of the change that is coming in terms of developing apps and other software which have yet to be created. Technology is constantly changing and improving at a rapid rate and I am extremely excited to get the opportunity to be part of creating what humanity was previously thought to be impossible.

## Get in Touch



07748960220



[collinson.sarah@hotmail.co.uk](mailto:collinson.sarah@hotmail.co.uk)



[@\\_sarahstudio](#)