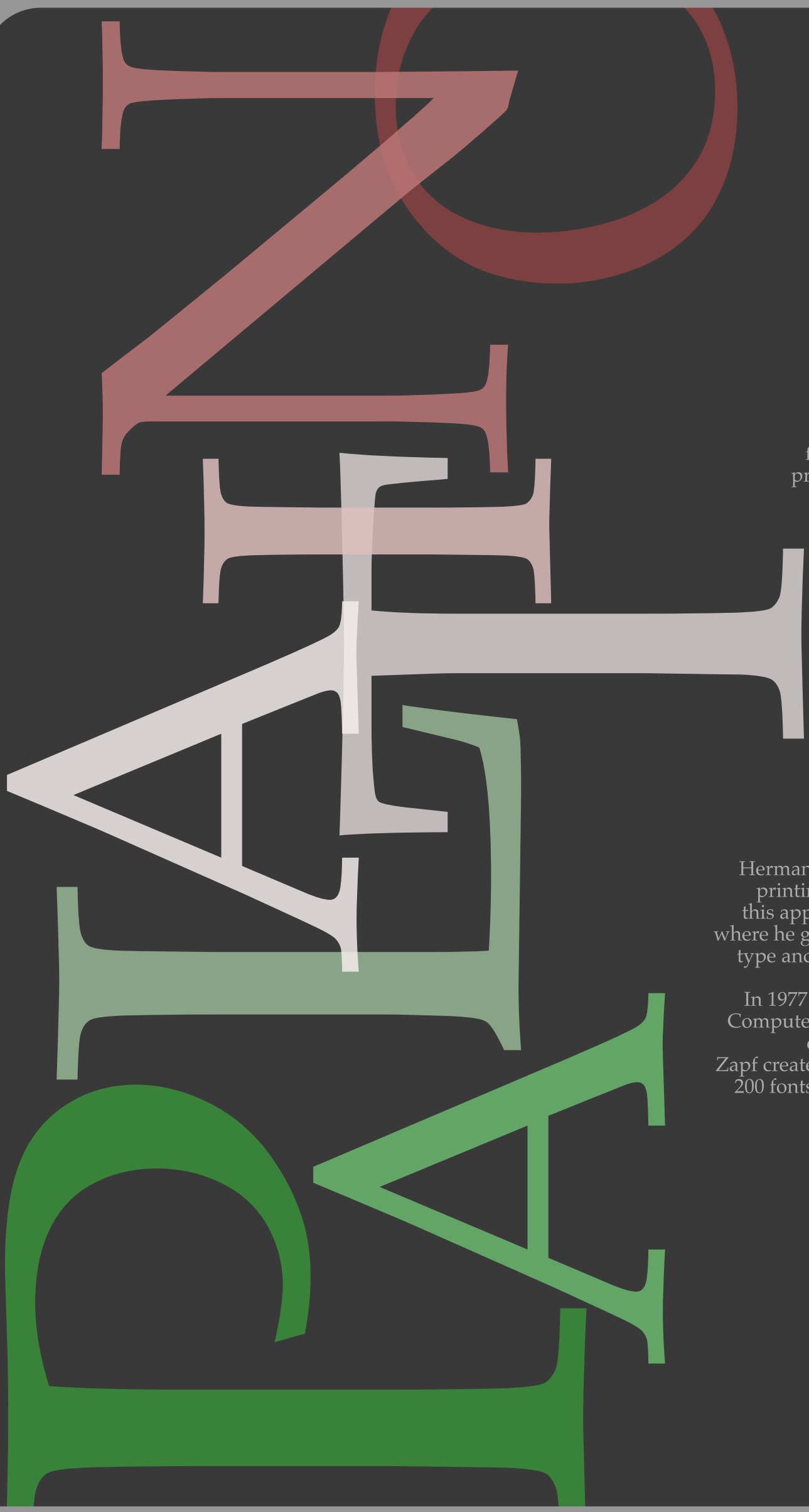

About the font

Palatino is the name of an old-style serif typeface designed by Hermann Zapf, initially released in 1949 by the Stempel Foundry. Named after the 16th-century Italian calligrapher Giambattista Palatino, the letters resemble a broad nib pen, reflecting Zapf's expertice as a calligrapher.

Font in Context

Palatino is a slightly larger font, increasing legibility. The font was particularly intended as a design for headings, advertisements and display printing as the smaller it is printed on paper, the harder it is to read.

About the Designer

Hermann Zapf joined the Karl Ulrich Company printing firm as an apprentice in 1934. After this apprenticeship he worked with Paul Koch where he gained experience working with handprint type and started producing lettering for musical notation.
In 1977 he was made professor of Typographic Computer Programming at the Rochester Institute of Technology in New York City.
Zapf created his first font at 20 years old, most of his 200 fonts, incluting Palatino, can be found on all personal computers.

EST.
1949