

TRAVEL APP DESIGNS

Starting off the development process by identifying some of my favourite travel app designs. This will give me a good starting point as it'll inspire ideas for my own travel app, in terms of content and layout.

CHARLES POSTIAUX

Boarding Pass Design

Starting off pretty simple with a 2 screen boarding pass design. The functionality is pretty self explanatory. Banishing the need for any paper documents while travelling, eliminating the panic of losing it before going through your gate.

This design caught my eye straight away. The simple layout and complementary colour scheme is very effective. Again nothing complex about the icons.

One of my favourite features about this design in particular is the typeface choice, especially how only the stroke is visible.



MOATASEM ABBAS KHARRAZ

Adventure app

'Let's get lost' was designed as concept idea. With its main functional purpose to be a helping hand for adventures. The app would aid you in; mountain climbing, light source (torch), digital compass and more.

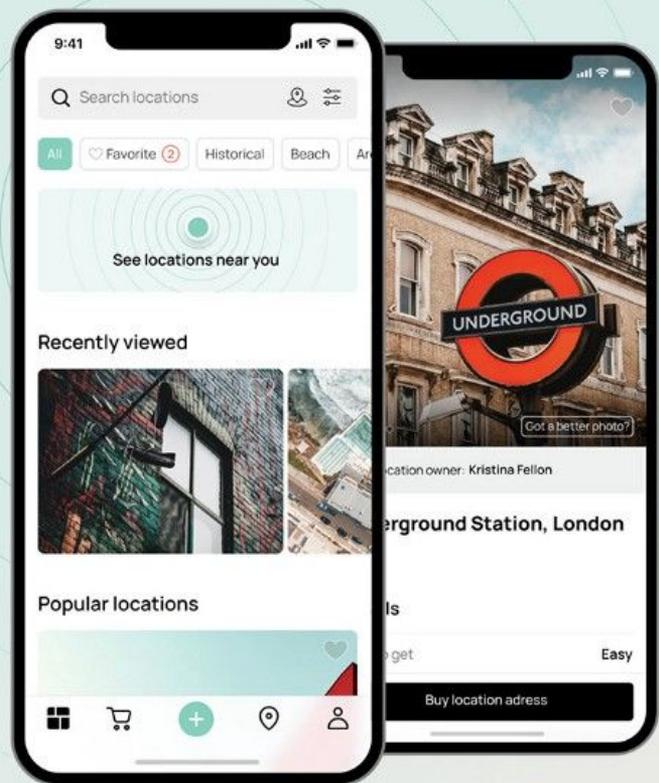
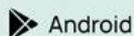
What i initially liked about this design was it's colour scheme. The red and navy work really well together, along with the off white. The fun illustrations are great, not like everything else you see. They're present but don't overcomplicate things. The icons are kept simple, there's no mistaking what they represent.

Overall a really cohesive design which is very visually appealing.



Spot Hunter

Find unique spots to take an astonishing photo,
post locations and earn money

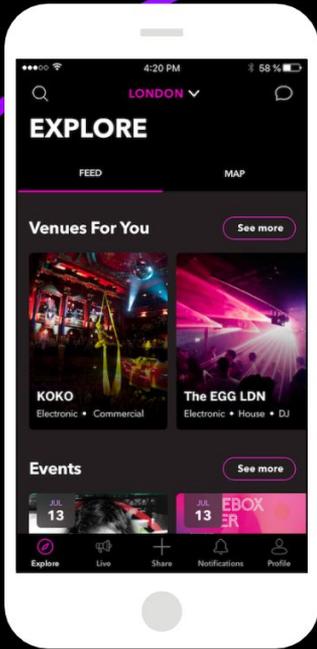


Spot Hunter is an app for everyone to find unique spots to take an astonishing photo, post locations and earn money while traveling around the world.

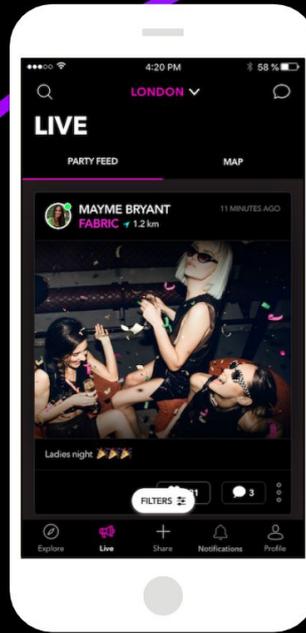
Full case study - <https://www.behance.net/gallery/92465829/Spot-Hunter-App>

I chose to look at this travel app in particular, because initially it's cohesive design and inoffensive colour palette portrayed a professional feel. The screens are accessible with clear icons and layout. Using the app would feel like second nature. Nothing to leave you questioning what to do next, a good user experience.

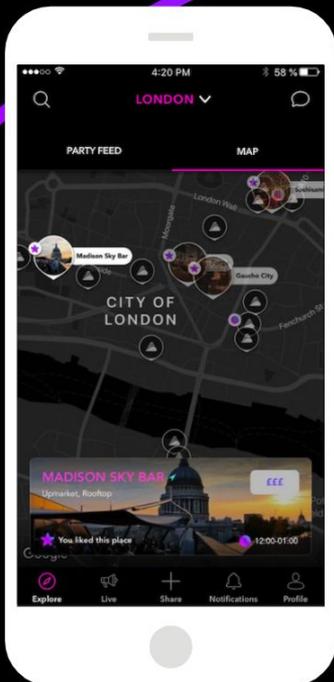
In terms of content they have thought of most, from 'locations search' to 'purchased location details'. Everything you need, in one place.



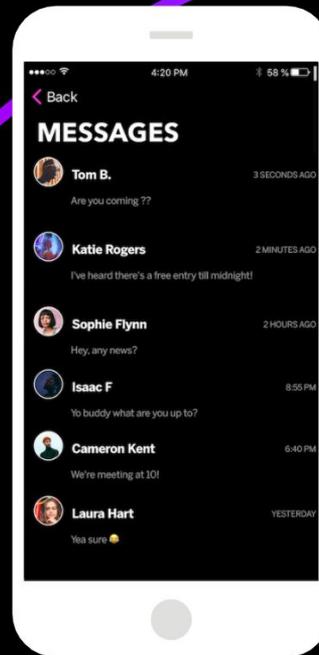
**FIND THE
BEST CLUBS,
BARS, PUBS
AND EVENTS
FOR YOU**



**SEE WHAT
PARTIES ARE
LIKE BEFORE
YOU GO**



**FIND GREAT
PLACES
AROUND YOU**

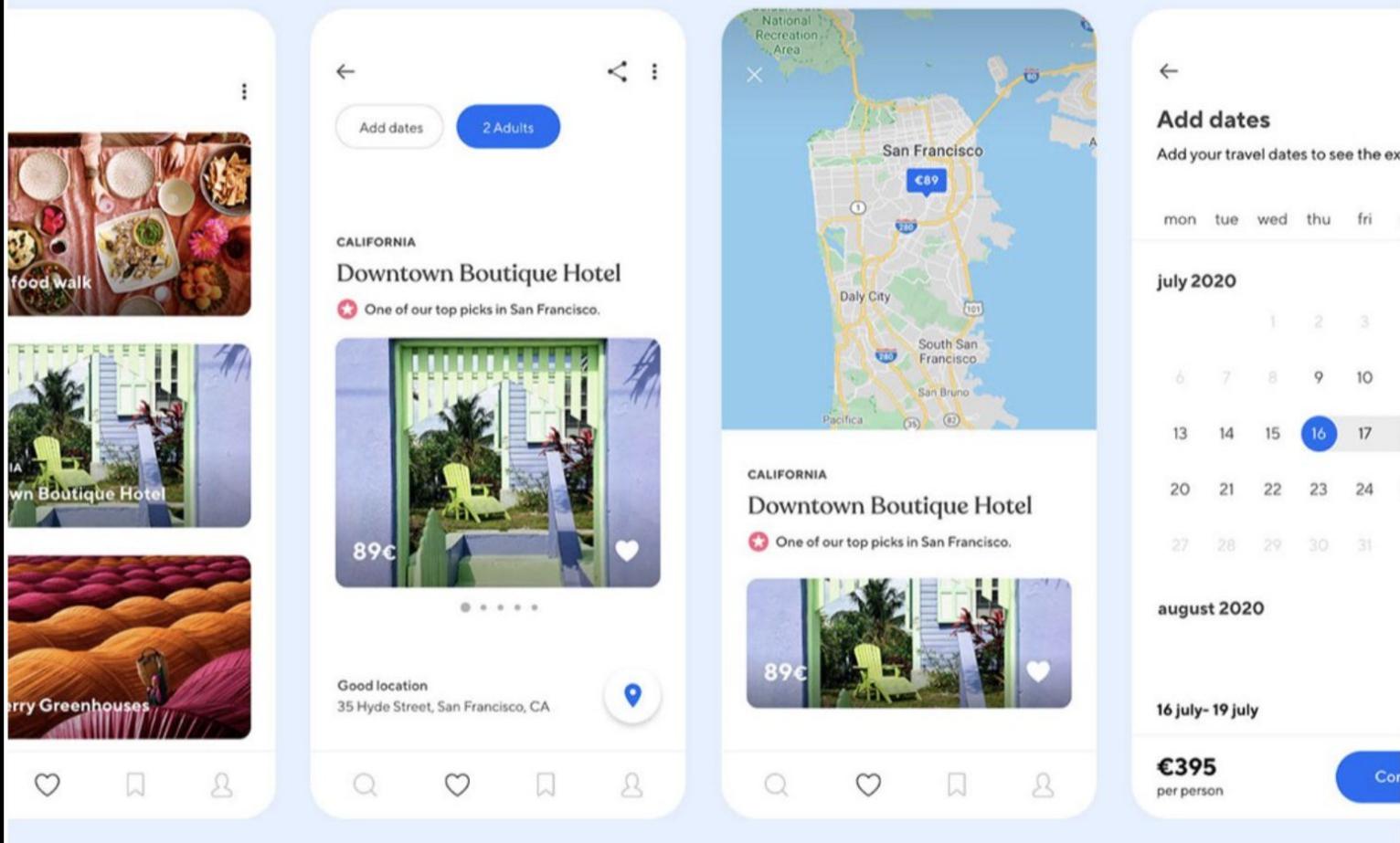


**CONNECT
WITH LIKE
MINDED
PEOPLE**

Nightset is a mobile platform that connects the entire nightlife ecosystem. A companion for the night, the app allows people to discover the best party in town, broadcast their night to the public in real-time, book events and guest lists, and meet like-minded people. Venue owners can communicate, promote, and engage with users directly through the app, ensuring more successful nights for partygoers and nightlife businesses alike.

<https://www.nightset.co/>

Unlike the other apps I have previously looked at, this one isn't so obviously based around travelling the world, more so, the clubbing scene. I interpreted this as a travel app so I decided to include in my research. The design of this app fits the clubbing aesthetic. I like the dark background with pops of colour. The sans serif typeface fits nicely. The layout of the screens is effective and they haven't overcomplicated. Ensuring it's straightforward to use. Overall, I really like the design and concept, I'll definitely be using as inspiration.



POPSICLE

Popsicle travel app allows traveller to discover amazing unknown places, tailor-made culture and heritage tours at local prices.

<https://www.behance.net/gallery/94726369/Popsicle-app>

I chose to look at popsicle because of its bright minimal design. It's clear lots of thought has been put into layout and UX. The opening screen includes their animated logo, straight away grabs the users attention encouraging to delve further into the app.

In terms of illustrations and icons they've kept things simple, which in this case has worked really well. Instead have opted for some breathtaking imagery of some beautiful destinations listed to visit. I really like the choice of typeface, it's simple but not so simple that it's just helvetica.

