

SpareChange

Give a little, help a lot.

HELP THE HOMELESS

GIVE A LITTLE, HELP A LOT

**DONATE
50p**

Even a small donation goes a long way! The money you donate goes directly to those experiencing homelessness.



The number of households living in temporary accommodation in Northern Ireland has increased by almost **two-thirds** this year since January 2019.

Department of Communities, 2021



40% of UK households are just one paycheque from potential homelessness.

The Housing Charity Shelter and YouGov

Vision

Provide people with spare change in a cashless world.

Problem

The homeless are now losing their only source of income.

8000

cash machines
closed across the
UK in 2020 and
2021

40%

of payments were
made in cash in
2018.

17%

of payments are
currently being
made in cash.



”

I was getting more in that summer [2014] than I did in the winter just gone. [2018]

– I've been homeless since December, and it's been a lot worse. It's been a lot, lot worse.

- Sellers need to have bank accounts.
- To get a bank account you need an address and ID.
- Sellers need data connection.



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Poverty is associated with a lack of technology.

Brett Scott, a campaigner and expert on financial automation

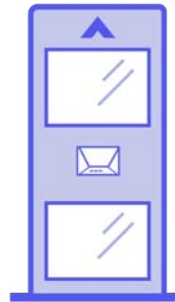
Solution

A system that allows people to make small donations via contactless and chip and pin card payments.

How SpareChange works



Work with local
businesses and charities.



Set up SpareChange
donation points.



Issue cards to those
in need.



SpareChange round-up
option and donation
points at tills.

Who SpareChange helps



The homeless

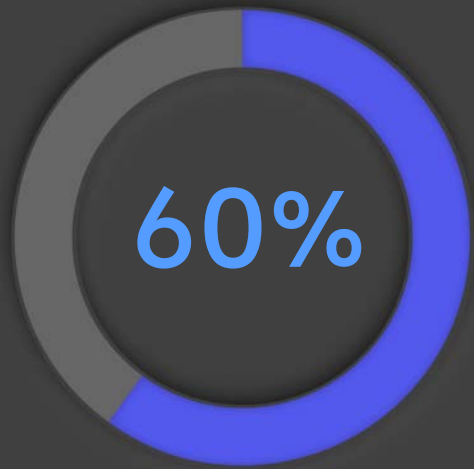


Businesses

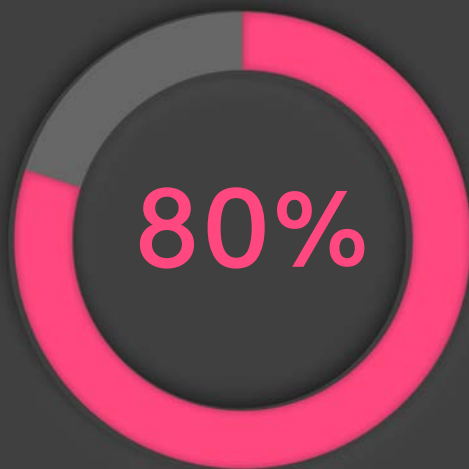


Society

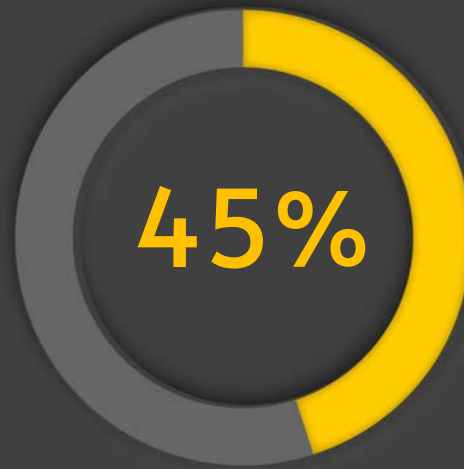
Market Research



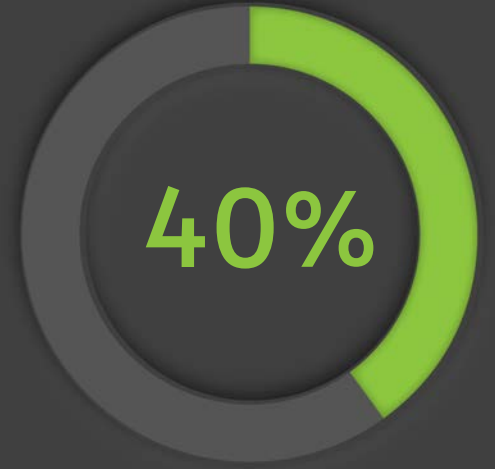
Don't carry
spare change.



See lack of spare
change as impacting
the homeless.



Want to give to the
homeless but don't
carry spare change.



Would give to the
homeless via card
payment.



RMHC



RMHC

£125,000 was raised in just a week of McDonald's launching the 'donate at kiosk' option in the UK.

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This money can be a lifeline for many, including families, and can help towards basic necessities like food, clothing and fuel costs.

Nicola McCrudden, Council for the Homeless





The Ask

£10, 000

We are looking for £10K to launch the first phase of SpareChange.

1

Move card system into development.

2

Get business signed up to the scheme.

3

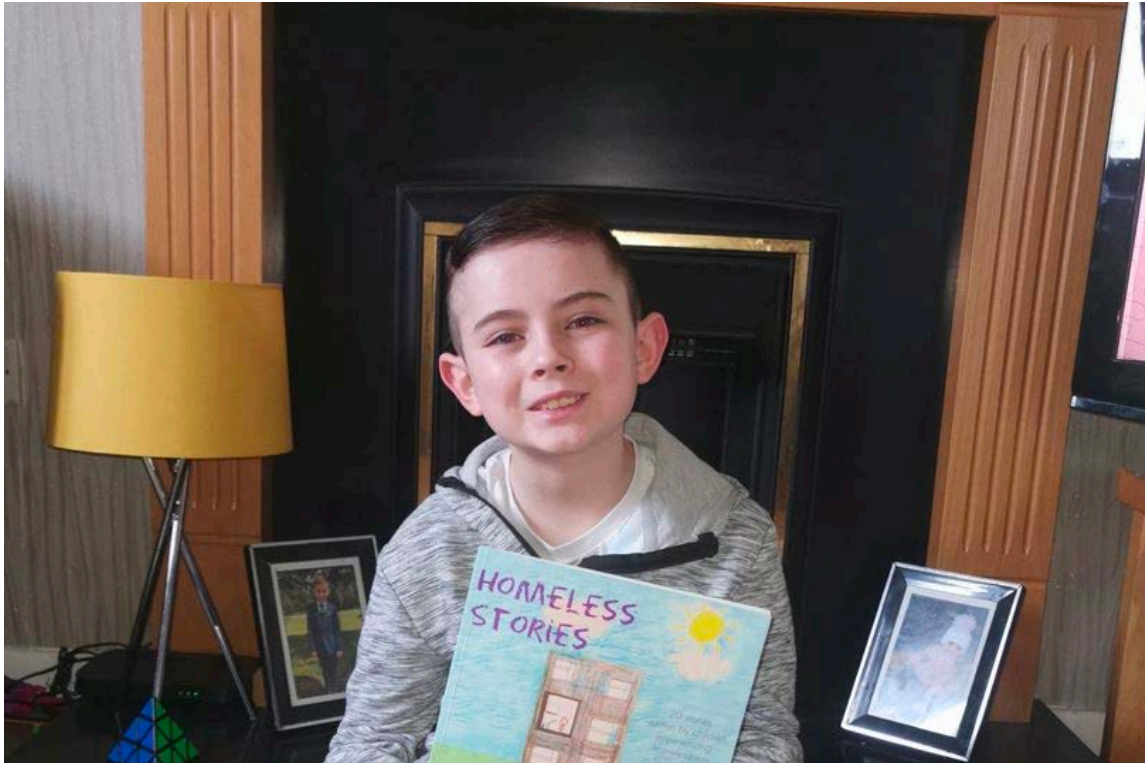
Install donation points.



There were **3,402 households** in temporary accommodation in Northern Ireland as of August this year.



Within these households, there were **3,596 children** living in temporary accommodation.



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At first, I felt sad and angry - and then bored because I can't play outside, we don't have anywhere to play outside, and I didn't want to stay here.

Dylan Whelan, 10-years-old

Thank you for listening.