

REPEAT REPEAT REPEAT

BRAND GUIDELINES

# Our Mission

Here at Repeat, we have one goal in mind. Make repeat prescriptions a thing of ease, whether you are ordering for yourself or for someone else. We have you covered.

We believe that automation is the way forward and that we can do it **together.**

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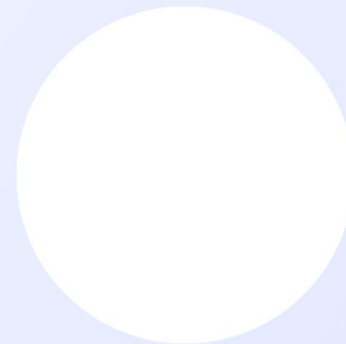
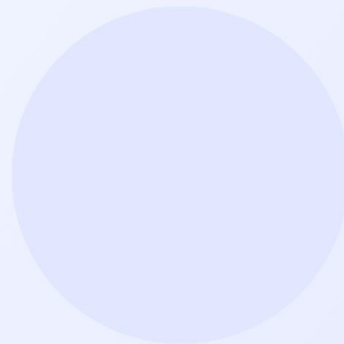
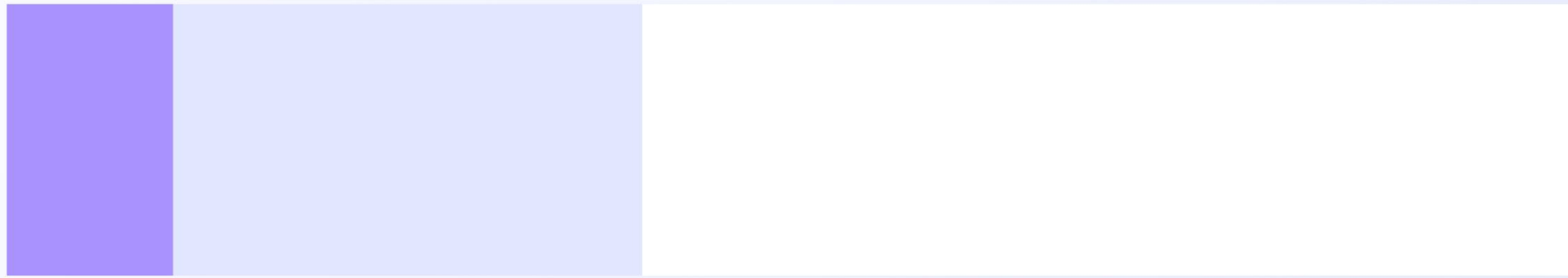
Loud and Clear. We are making a name for ourselves.



We've brought purples to the land of healthcare.

We stuck to a clear method of colour for our products.

**60 30 10** has been more helpful than this



# tone of voice

How we talk is as important  
as what we do

**Caring.** We care about our users. They are the top priority to us, our number one goal is to make sure they get what they need when they need it most.

**Empowering.** We are a brand that relies on our users. We want to empower them with the abilities to get their prescriptions without hassle and without fear.

**Personal.** Our care is selfless, not self serving. We treat every person we help and make them feel care and compassion every time they interact with our products.

**Trustful.** Our users can trust us, with thousands of registered Pharmacists and GPs behind our service we can provide the service our users need with trust.