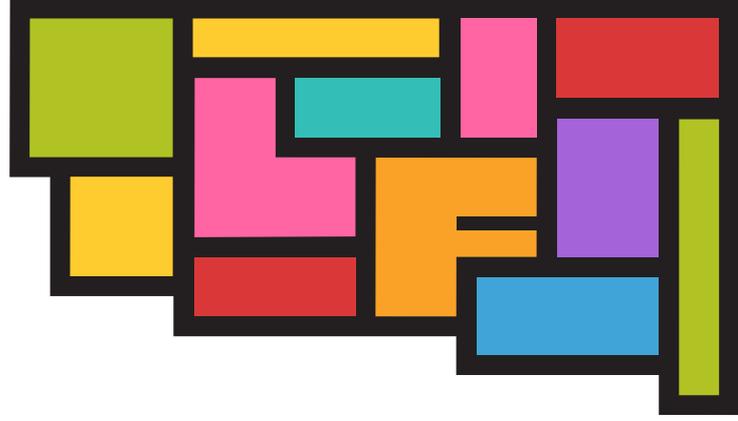


LAURA FOY

UI/UX Designer

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Dear Sir/Madam,

RE: Creative Internship in the Area of UX Design.

I am applying for the above position at King. I am currently a 2nd Year Interaction Design Student at Ulster University Belfast and am looking for a internship opportunity for my 3rd year.

I am looking for an internship opportunity where I can utilise all that I've learned from my course so far in a hands on work environment. I also hope to learn as much as I can about the professional UX design process from an experienced team, gain new skills and grow in confidence as a UX designer. I believe that King is the perfect place for me to achieve all this.

Through working on design projects as part of my course I have learned the importance of the development process. I have developed skills in ideation, sketching, wireframing and prototyping. I have also developed skills in problem-solving, critical thinking and I enjoy receiving feedback and critique on my work as it helps me improve.

From the years I've spent as a member of the An Grianán Youth Theatre, The Donegal Youth Orchestra and doing Public Speaking, I have developed many of the skills that are necessary to be able to express and explore ideas, collaborate with others, problem solve and take direction in a creative working environment.

As a UI/UX designer I love to design accessible and intuitive interfaces in colourful, interesting and imaginative ways. I believe that good design is both usable and emotionally engaging so that is what I strive for. When I design, I always try to infuse a bit of my personality, passions and somewhat eclectic influences into my work while achieving the design brief. Just like King, I'm passionate about making the world more fun and playful.

I have a great admiration for King's unforgettable mobile gaming experiences and the amount of pure joy they exude. I would love the opportunity to collaborate with others and contribute to bringing moments of magic to players across the world. With that in mind, I would greatly appreciate your consideration of me for this intern position.

Kind Regards,
Laura Foy

