

Cover Letter

Dear

I have been a huge fan of (Instil) for a while now, I have admire the work done and the process used to get there. I am currently aware that there is a placement opportunity with this company which I feel so privileged to be able to apply for. If given this opportunity I will be able to be self-sufficient while also working well in a team. With a passion for designing and technology I know that this is a role that I will strive to succeed in. I am constantly developing myself and my skill set at every opportunity possible in order to be able to add more value.

Having always been interested in design, innovation and technology I feel that this would be the perfect role for me. That is why I am delighted to have the opportunity to apply for the role of intern designer. It involves everything that I personally love and would allow me to continue in an industry that inspires me so much.

I think that I would be a great fit for this role for various reasons. I am currently studying an interaction design course, which has helped and taught me a lot about UX, UI, branding, design principles, colour theory, idea generation and development, etc. Studying interaction design has also made me realise how design is always changing and involves constant learning and that is something I am ready to do

For my University Classes I keep a detailed blog with my work, development and research. This blog will be linked as it shows a big part of process - <http://blogs.ulster.ac.uk/florence/>