



Cara Greene  
29 Laghtmorris Road, Castlederg, CO.  
Tyrone BT817UZ  
+44 7599802395  
cara@caragreene.design

Dear, To who it may concern,

Hello, I hope you are well, I'm Cara Greene and I am getting in touch about the placement opportunity at Instil. This opportunity really appealed to me and would love to join your team. I found the placement talk you gave really fascinating and inspiring. I thought it was so encouraging to hear you talk so highly of Instil and how passionate you both are about the work you do.

I admire the companies emphasis on creativity in your work and how you create transformational products that make a positive impact to how you work and the world around us. I also admire how your design team is the two of you, I think this would be a great learning experience, where I could really learn alot from the both of you. This is something I would love to be a part of and become a real contributing member of. During your talk I was left feeling refreshing and really inspired to treat my career and life as a game, this was a new concept I had never heard of and I really liked it. It was freeing to hear you encourage a mind-set like this, this is something I definently will not be forgetting. As an intern I want to enhance my creative skills, as well as learn new skills from my mentors and this company is the dream solution. I feel I am a very eager and ready to learn student, I want to make a difference with my work for people and the world. This is something I feel I could persue with Instil.

I believe I would be a great fit for this role because I place a big importance on the process, in particular, an area that I really enjoy is blogging and research. I enjoy discovering and developing my knowledge through research and writing all about it (I love writing). I love all areas of UX and design because it is the process that excites me, a project that I enjoyed the process in was the travel app I designed, I conducted lots of research and development and loved writing about it all, espeically the challenges I faced and my reflection on the project as a whole. I have linked this case-study here - <https://cara-greene.webflow.io/travel-app>

Portfolio Link - <https://cara-greene.webflow.io>

As a placement student I am very eager and willing to learn everything I possibly can. I would be honoured if I could learn and grow as a designer with this team. Thank you so much for your time, I hope to reach the next 'level' with you guys.  
Yours Faithfully,

Cara Greene.