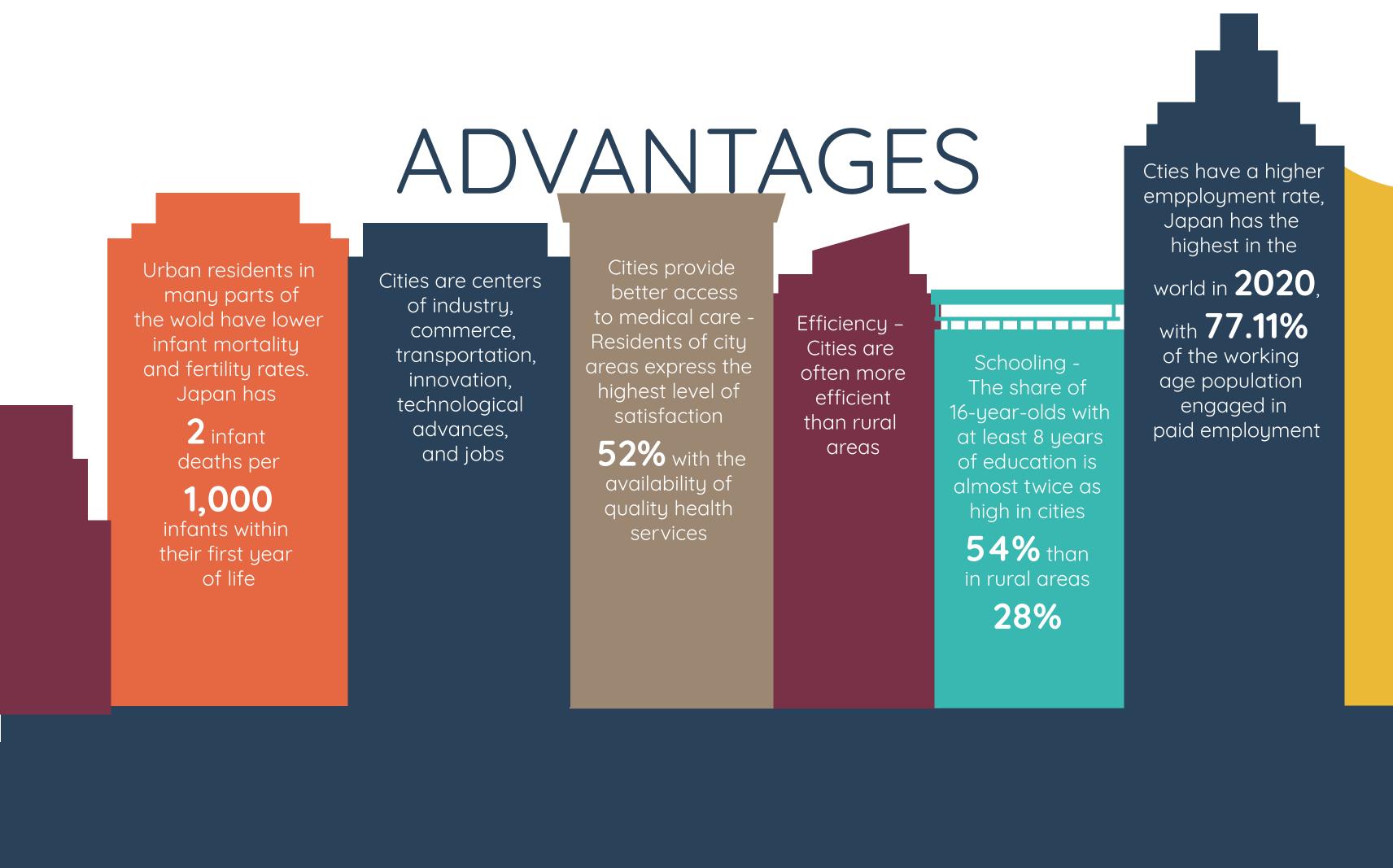


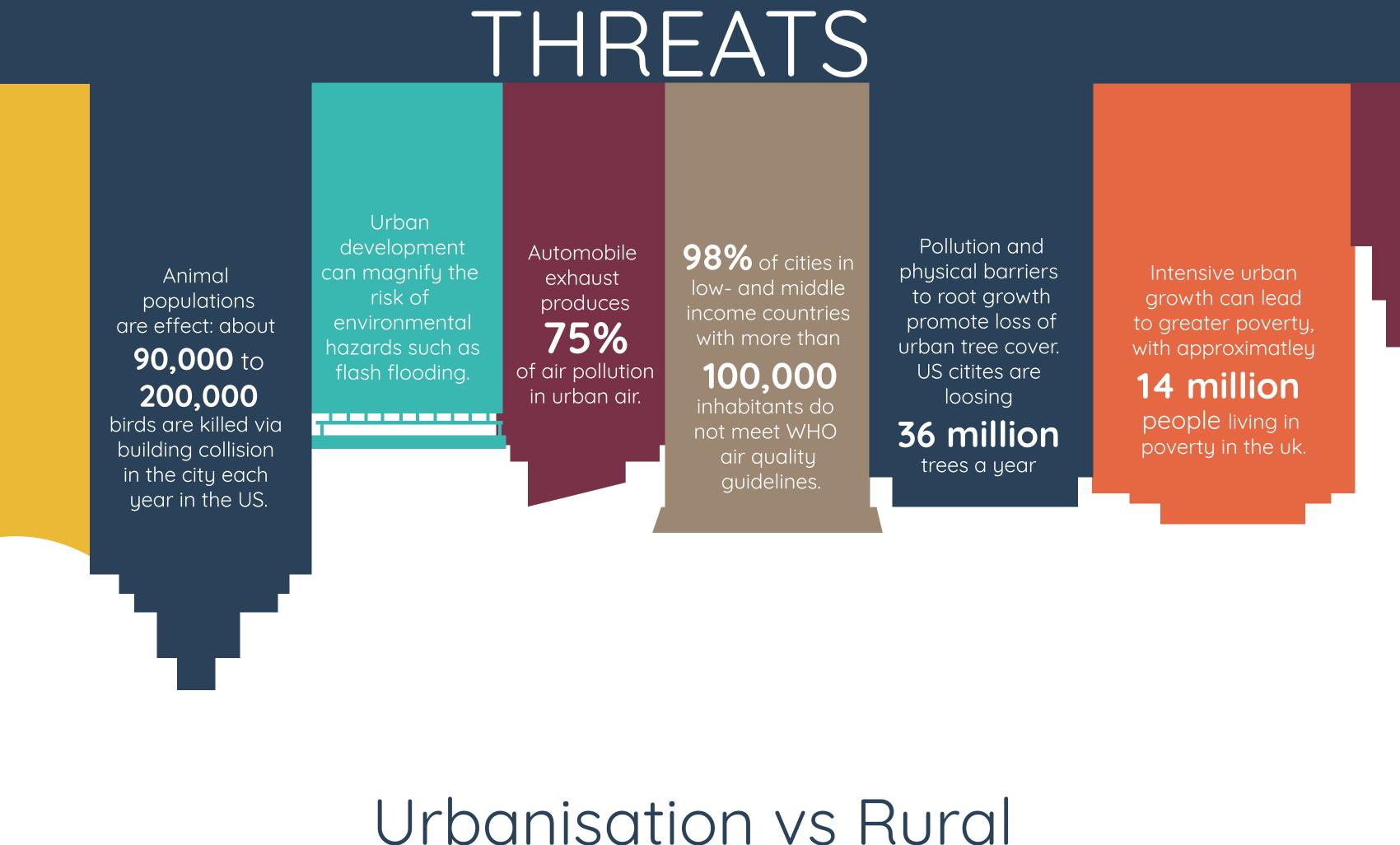
Main causes of Urbanisation

Rural to urban migration is happening on a massive scale due to population pressure and lack of resources in rural areas. These are 'push' factors.

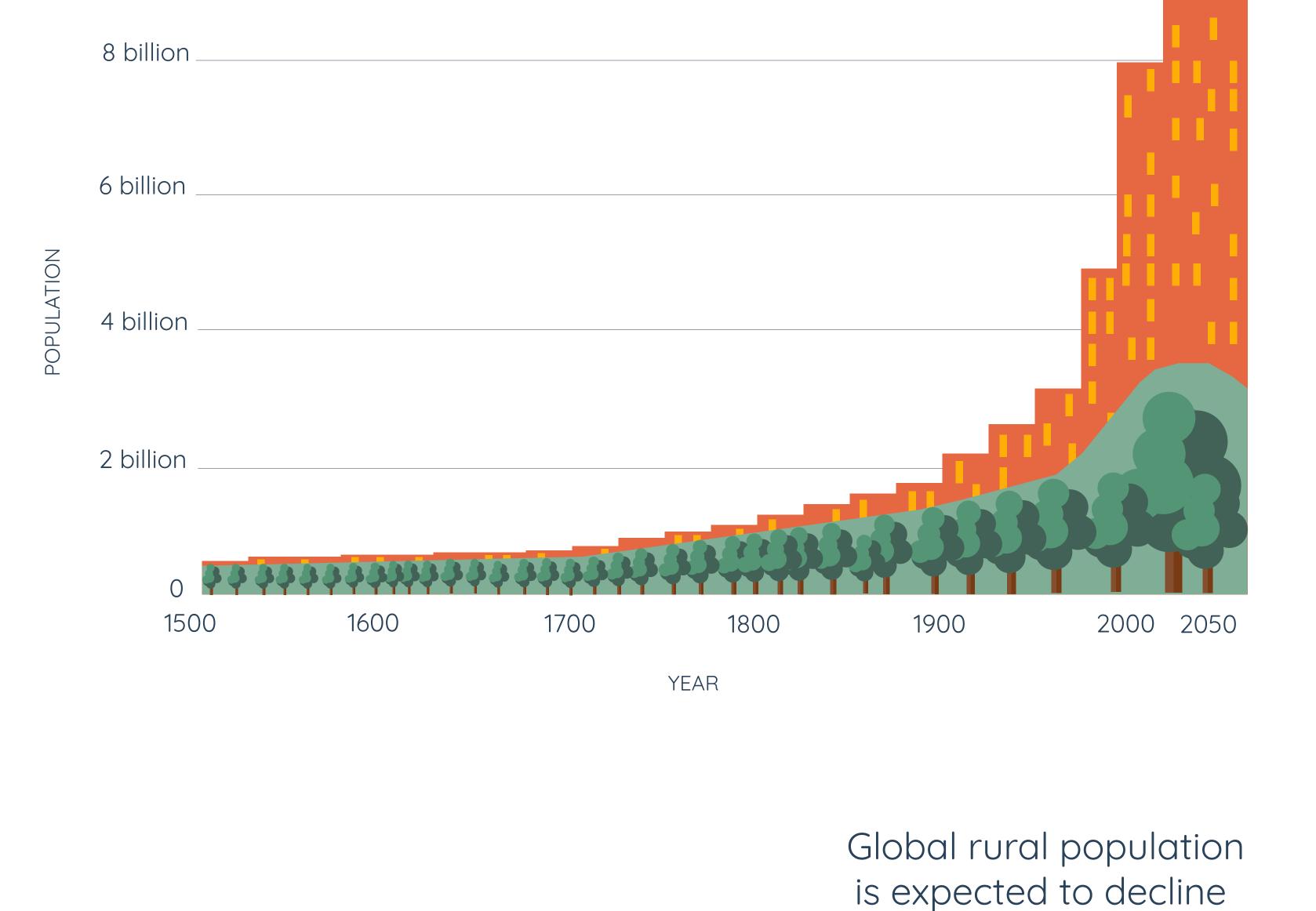
People living in rural areas are 'pulled' to the city.

Natural increase caused by a decrease in death rates while birth rates remain high





Global Urban to Rural population projection to 2050



from 3.4 billion in 2018 to around

68% of the world population projected to live in urban areas by 2050

URBAN