



Post Modernism

race/gender/politics/sex

This movement is about deconstructing social constructs.

They didn't need to do art in a traditional way. The style was outrageous and got down to the essence of art/ the foundations.

They wanted to reject fixed truths.

Post modernism began at precisely 3pm March 16th ,1972 when a modernist building was destroyed and Post modernists believed that Modernism had failed!

They rise of mass media helped postmodernism - the world was connected.

Modernists- Less is more. Postmodernists- Less is a BORE

Post modernists wanted to challenge the audience- makde them question things.

Not about creating order but creating spirit - Paula Scher.

Graphic Design industry

Modernists spent most of the 20th century trying to make the world a better, more sufficient place, e.g. with science.

This movement was liberating for many - it gave a them creative expression

