



# ***The Hypocrisy of People In Power***

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# ***History of Zines In Protest***

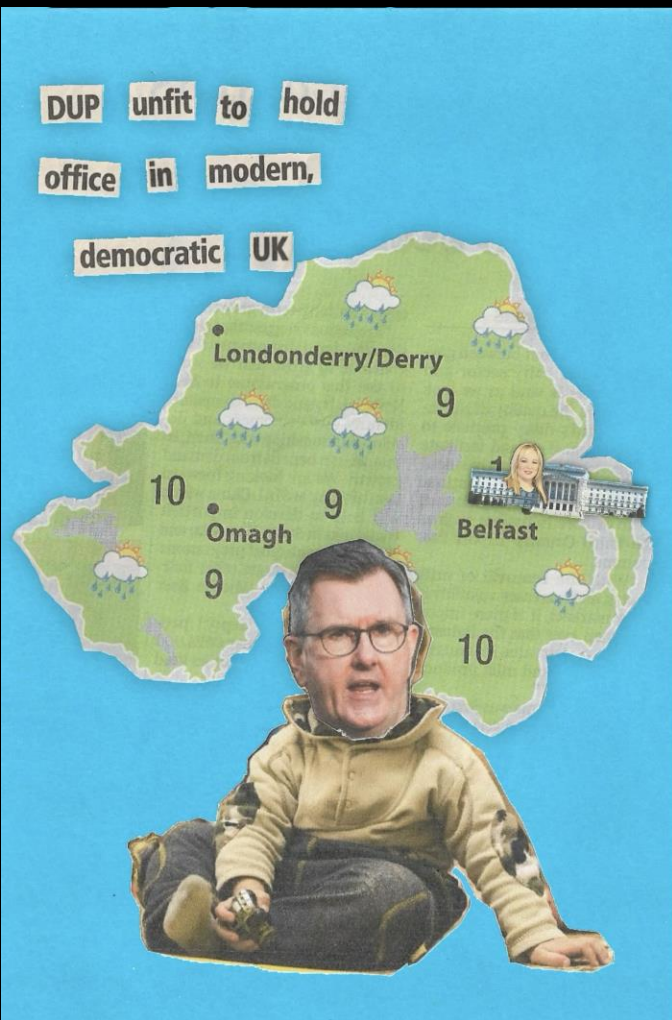
- Zines originated as small-scale DIY efforts – many with an anti-authoritarian message.
- Small-circulation, self-published, often inexpensive or free.
- Provide a vehicle for ideas, expression, and art.
- They can be traced back to the 1930s, originally called 'fanzines' as they were created by fans of science-fiction.
- In the 70s and 80s zines became adopted by the punk scene to find a way around mainstream music journalism and have their voices heard.
- They have been used to aid protest for multiple communities like Women and Queer people as they were used to discuss identities, sexuality, sexual health information, to share ideas, announce events and document everything.

# ***What are we protesting & Why ?***

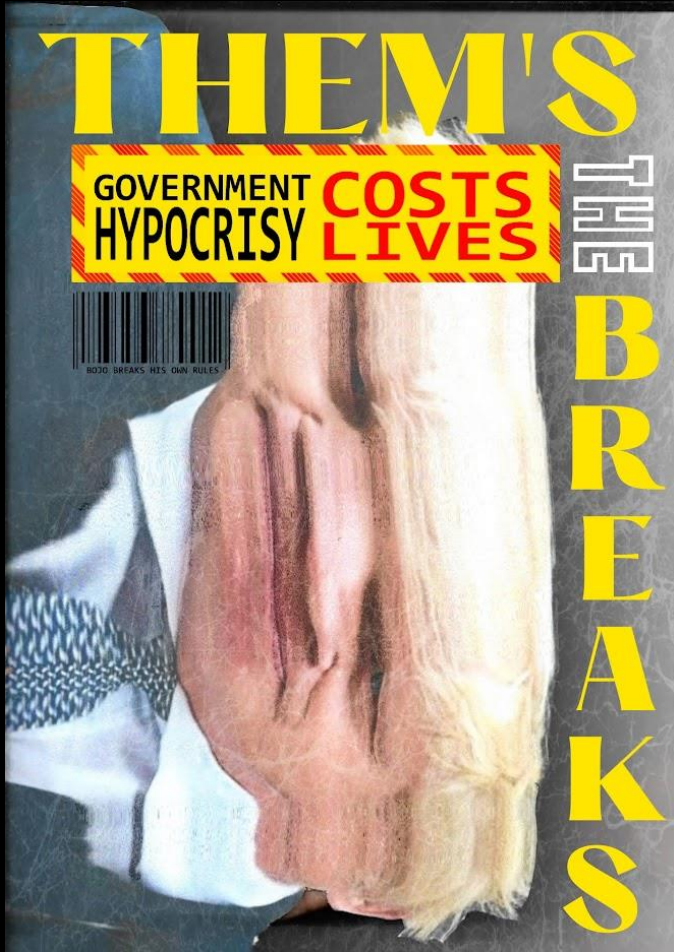
- We are protesting the hypocrisy, incompetence and inadequacy of our world leaders.
- In recent years we as an age group have started to experience the hypocrisy with the people that have meant to be guiding us and supporting us.
- We experience this in different ways like over lockdown when people in power willfully ignoring and breaking the rules put in place.
- We feel the need to express our opinions about something that effects everyone except the ones in power.

# ***Campaign Visuals***

For my two collages, I was influenced heavily by the work of Jamie Reid, and I wanted to look at the irresponsibility of those in power.

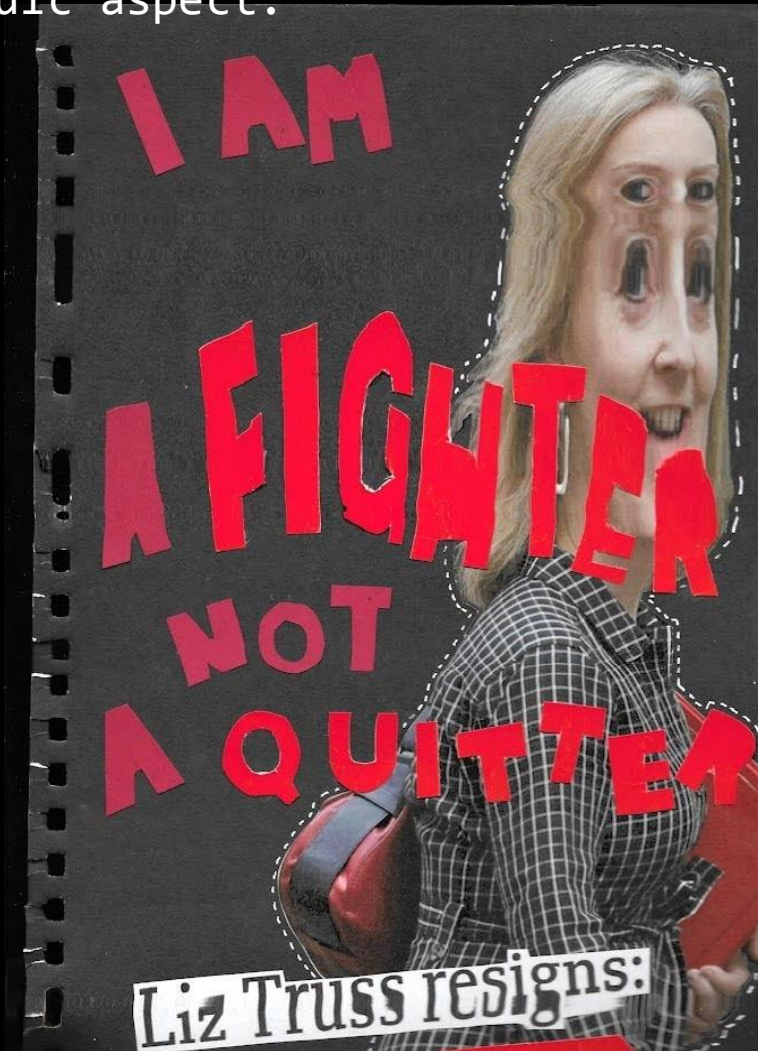


The first criticises Northern Ireland's current political state, focusing on the DUP's boycott against a power-sharing government because of the NI protocol, meaning that currently, we have no functioning government. I portrayed Jeffrey Donaldson as a toddler holding NI ransom, as I find it childish that he is putting his interests before those of the people he is supposed to represent, and the public is suffering without any support from their government, despite the DUP's promise to 'tackle the cost-of-living crisis' outlined on their website. The second is a critique of the idea that politicians can be 'celebrities', despite being able to control the state of someone's life and do this irresponsibly. I used Matt Hancock's appearance on 'I'm A Celebrity... Get Me Out Of Here!' as an example because he was getting praise for being on the show and being so 'human' when he mishandled the pandemic- causing pain to a lot of people and chose to abandon his constituents to be on reality TV. To me, this doesn't seem like someone who can be forgiven this easily and praised.



In my designs I'm using bold typography to draw attention to ridiculous, contradictory statements made by people in power. Influenced by Led by Donkeys' billboards, I wanted to visually highlight this hypocrisy in a simple, attention-grabbing way. Faces distorted, reflecting warping of the truth - as well as adding a comedic aspect.

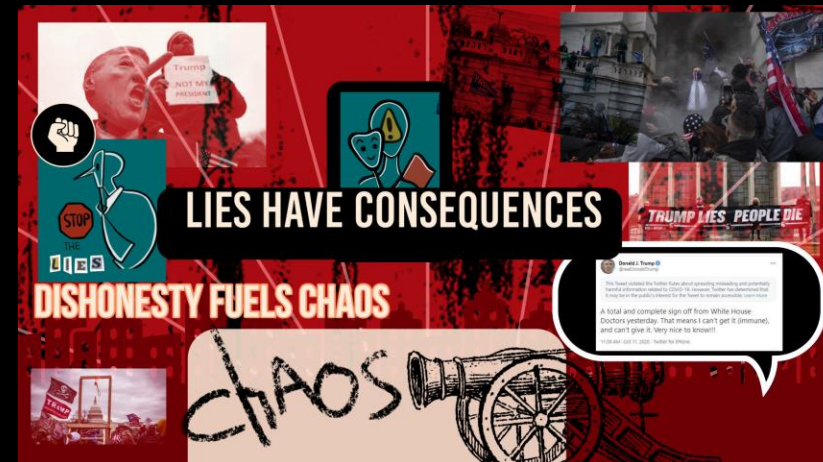
'Government Hypocrisy Costs Lives' mimics the Covid 'Stay Alert Save Lives' slogan, bringing attention to the fact that Boris broke his own rules. The quote only perpetuates this; telling us that Boris doesn't take his actions seriously.



A quote from Liz Truss that I find hilarious - said on the 19th of October. She resigned on the 20th. (Not much of a fighter I reckon)

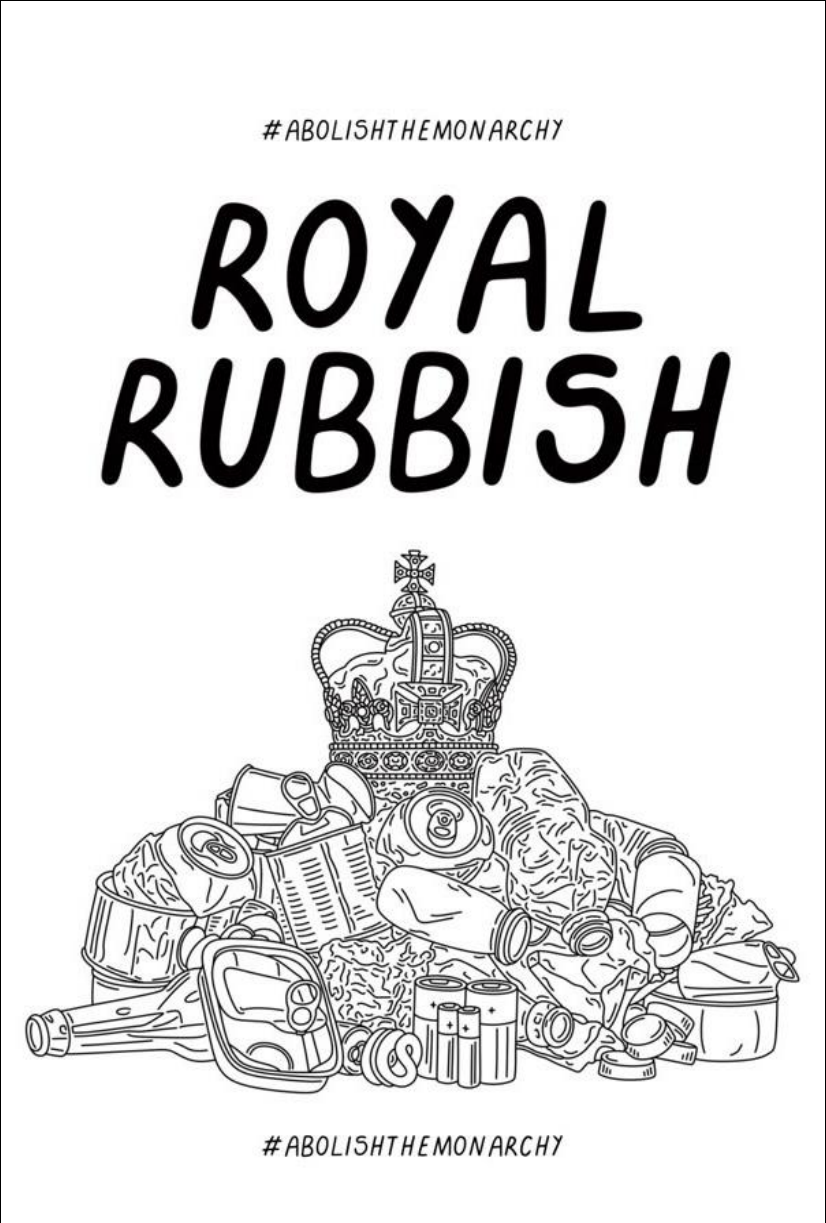
How can we trust what our world leaders say, when their actions contradict their statements not even 24 hours later?

- In the graphics that I contributed to our campaign I tried to incorporate humorous points that poke fun at ridiculous events as a soft and relatable approach in delivering the message. I was inspired by the Guerrilla girls and the way they use humor to capture attention to their work in a less aggressive but successful way. The way they use humor allows their message to be read clearly and easily with relatable and comedic notions and metaphors.
- In my graphics I poked fun at some of Donald Trump's notable ridiculous comments and actions by comparing them with their more obvious counterpart.
- My second graphic page I approached in a more loud and explosive way inspired by Jamie Reid's popping style. I put short but clear messaging regarding the effects of a leadership based with dishonesty and the consequences of that. I supported the message with imagery from the MAGA storm on the capitol, a horrific event inspired by such leadership. I also included a tweet written by Donald Trump that was flagged due to the dangers that spreading misinformation about COVID would have. All images encapsulating the power a dishonest leader's voice has with the dangers that coincide with it.



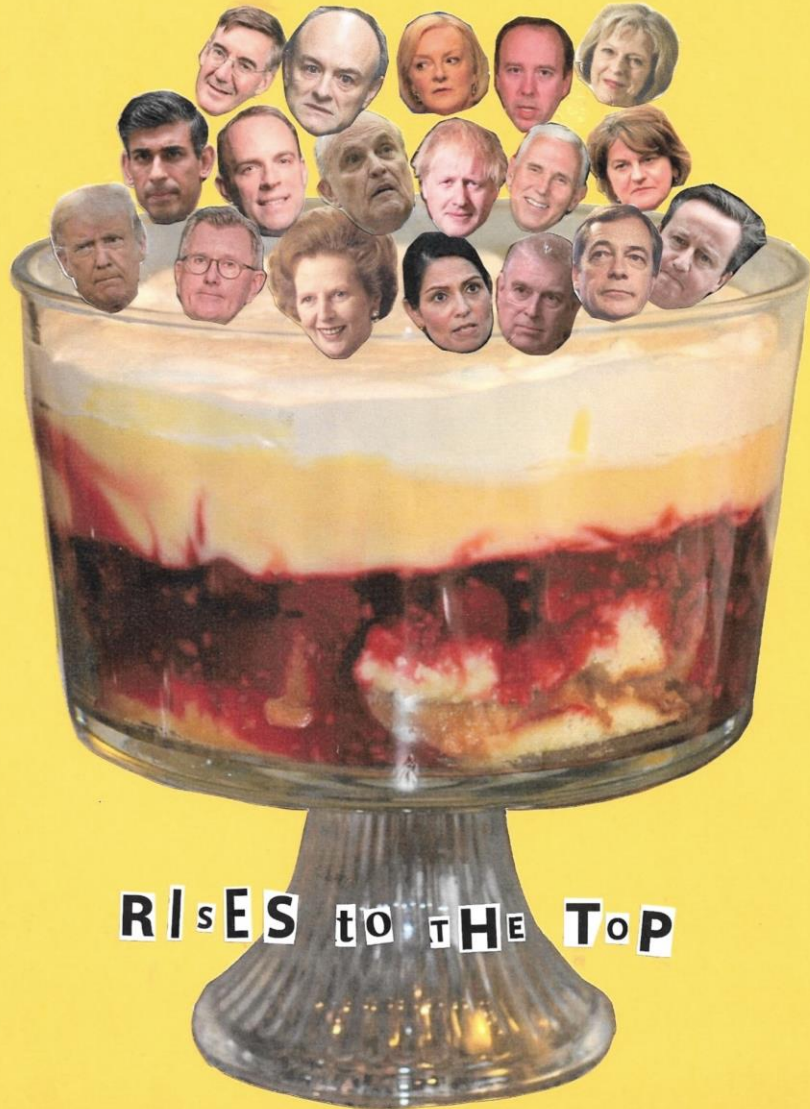


My protest designs were inspired by political cartoons of Boris Johnson with inflated proportions. I used a black and white line art theme so that colour did not detract from the message. The newspaper behind it shows Boris' pattern of inadequacy. My 'Royal Rubbish' design was representative of how the monarchy is morally corrupt and should not represent the people as they are out of touch and the system of monarchy is outdated. I placed the crown on a pile of rubbish to represent the time for a change in the hierarchy.





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RiSES to THE ToP

Inspired by the organisation Led By Donkeys, whose name comes from the phrase 'Lions led by donkeys', describing how WW2 soldiers were led to death by incompetent leaders, we wanted to use a phrase on our poster that would also relate to political incompetence. We chose 'Scum Like Cream Rises To The Top' because we thought it would provide good imagery and relates to how those who are at the 'top' i.e., government positions, are sometimes the most inadequate.

Onto the top of a trifle, we stuck the faces of politicians and figures we feel are lacking the qualities to adequately lead - the embodiment of unwanted scum on a dessert.

# ***Influences/Research***

- Graphic Design and Illustration have played a long and important role in protest.
- After visiting the Taking Liberties Exhibition, our group was influenced by Jamie Ried's visceral, attention-grabbing graphics, which have been increasing awareness of campaigns for social justice from the 1970s to today.
- Led by Donkey's anti-Brexit campaigns were also a large influence. These included large billboards exposing the lies of prominent Brexit politicians. Using simple visuals, such as hypocritical tweets, to spark informed conversation in the real world - instead of simply circling online.