

AAD011 CASE STUDY

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Module: contextual research and understanding

Theme: sustainability

Vik Muniz is a Brazilian artist who uses a multi-layered mix of drawing and photography to create art with a contemporary feel and that is thought-provoking. His artwork is created with raw materials that can be found in every-day life such as landfill objects/ garbage and he also works a lot with food. An example of this is that Vik recreated the 'Mona Lisa' by using only peanut butter and strawberry jam. Another of Vik's creations is formed from an assortment of waste materials to create a portrait of one of the employees at the landfill. It is named "Marat (Sebastião)", inspired by Jacques-Louis David's 'Marat'. Vik Muniz is innovative with his creations, while every part is carefully placed and accounted for, he manages to encapsulate spontaneity and for his end result to look "accidental". Vik has stated that he has been categorized as an "illusionist" but he considered himself quite the opposite. He would consider himself as "a twisted kind of realist."



Vik Muniz's, "Marat (Sebastião)" 2008.

<https://www.houkgallery.com/news/201-vik-muniz-waste-land/>

<https://recyclinginternational.com/latest-articles/editors-top-picks/vik-muniz-proves-the-true-power-of-trash/26958/>