

Contextual Research

Studio Ghibli – Animation



スタジオジブリ作品
STUDIO GHIBLI

Studio Ghibli is an acclaimed Japanese animation film studio, famous for its productions on *Spirited Away*, *Howl's Moving Castle*, *Kiki's Delivery Service* etc. The company was founded in 1985 by animators and directors Miyazaki Hayao and Takahata Isao and producer Suzuki Toshio. It's films have won both critical and popular praise due to it's high quality filmmaking and artistry. The trio's first release within the company was *Tenkū no shiro Rapyuta* (1986, *Castle in the Sky*), written and directed by Miyazaki along with 1988's *My Neighbor Totoro* and 1992's *Porco Rosso*.

Miyazaki refused to release his films in the west for many years after *Nausicaä of the Valley of the Wind* was terribly edited for release in the United States, though after some time had passed he struck a deal with Walt Disney Studios to distribute Studio Ghibli's films with no editing to be made to the original cut.

Spirited Away, the studio's best-known film, received several awards, notably the Golden Bear at the 2002 Berlin International Film Festival and the 2003 Academy Award for best animated feature.

As the extreme popularity of the Studio and it's films grew, the Miyazaki-designed Ghibli Museum opened in Mitaka, Japan, Many attractions included exhibits about animation and original short films from Studio Ghibli.

Ghibli has also cemented itself as a producer of stories across the spectrum the mature, the magical and the nostalgic. More subtle stories including some that could be real life, like *From Up on Poppy Hill* and *Ocean Waves* sit side by side with their fantasies. This is what Miyazaki claims shows Ghibli's ability to expand "the coming of age of a medium" to present anime not just as a novelty, but a true purveyor of ideas and emotions.



